

## UK ICF 2019 Conference & Symposium Sponsor Factsheet

### Conference

Platinum	Gold	Silver	Exhibitor
£6,000	£4,000	£3,000	£650

#### Website

Branding  
Business profile  
Logo  
UKICF main website recognition  
Hyperlink to sponsor website

Sole for Conference			
Own Page	Own Page	Own Page	Prominent
Most Prominent	Very Prominent	Prominent	Prominent
Yes			
Yes	Yes	Yes	Yes

### Symposium

Signature (Exclusive)	Elite	Executive	Tier
£16,000	£8,000	£4,000	£2,500

Exclusive	Exclusive		
Own Page	Own Page	Own Page	Own Page
Most Prominent	Most Prominent	Very Prominent	Prominent
Yes			
Yes	Yes	Yes	Yes

#### Communications

Conference/Symposium emails credit & weblink  
Conference newsletter credit & link  
Newsletter article & weblink <sup>1</sup>  
Members newsletter credit & link  
Social Media: LinkedIn, Twitter & Facebook <sup>2</sup>

Most Prominent	Very Prominent	Prominent	
Most Prominent	Very Prominent	Prominent	
Yes	Yes	Yes	
Most Prominent	Very Prominent	Prominent	
Most Prominent	Very Prominent	Prominent	

Most Prominent	Most Prominent	Very Prominent	Prominent
Most Prominent	Most Prominent	Very Prominent	Prominent
Yes	Yes	Yes	Yes
Most Prominent	Most Prominent	Very Prominent	Prominent
Most Prominent	Most Prominent	Very Prominent	Prominent

#### At Conference

'Promo' Slot  
Event Programme  
Branding Session/Room/Lunch/Coffee/Drinks <sup>3</sup>  
Delegate list  
Screen credit  
Speech mention  
Event Pass\*\*  
Speaker/Panel Pass & Benefits\*\*\*

Lunchtime			
Most Prominent	Very Prominent	Prominent	Prominent
Yes			
Yes	Yes	Yes	Yes
Most Prominent	Very Prominent	Prominent	Prominent
Most Prominent	Very Prominent	Prominent	
1	1	1	
1			

Panel	Yes		
Editorial feature	Most Prominent	Very Prominent	Prominent
Yes	Yes	Yes	
Yes	Yes	Yes	Yes
Most Prominent	Most Prominent	Very Prominent	Prominent
Most Prominent	Most Prominent	Very Prominent	Prominent
2	1	1	1
1	1		

#### Conference only

Exhibitor stand  
Literature insert  
Exhibitor Passes \*  
Symposium Discount <sup>4</sup>

Most Prominent	Very Prominent	Prominent	Prominent
Yes	Yes	Yes	Prominent
2	2	2	2
Yes	Yes	Yes	

<sup>1</sup> **Conference:** Up to 15 emails to UK ICF membership. **Symposium:** Up to 4 emails to MCC and PCC, 4 emails to training schools and 4 emails to corporates. Early booking recommended to maximise coverage.

<sup>2</sup> **Conference:** General membership coverage and broader coaching community. **Symposium:** targeted to MCC/PCC's, Corporates and internal coaches, ICF Accredited Training Organisations and Universities.

<sup>3</sup> Programme credits and other collateral for sponsoring lunch and breaks. Printed branding is at the sponsors expense.

<sup>4</sup> **Symposium Discount** available on Signature and Elite packages depending on Conference sponsorship level: Platinum 20%, Gold 12.5% and Silver 7.5%

\* **Exhibitor Passes** includes tea/coffee and lunch

\*\* **Conference Passes** includes tea/coffee, lunch and attendance to the conference sessions

\*\*\* **Speaker Pass & Benefits** includes all above plus 1 night accommodation (excludes evening meal)